



KHYBER INTERNATIONAL

General Sales Agent for Pakistan
Established in 1981



Brief History:

Khyber International Pakistan (Private) Limited, is an aviation industry oriented company operating all over Pakistan for the last more than 40 years. Our sister concern Khyber International Inc. in Scandinavia is also in this industry for the last 45 years.

Khyber International is a real international company, which started its operation from Europe having a sound financial background, and is operating as General Sales Agent (GSA) for the reputed airlines in Scandinavia and Pakistan.

Khyber International having vast experience of airline representation with qualified and experienced team and its excellent location of offices in the heart of aviation industry in four commercially potential cities of Pakistan which are owned by the family and have successfully representing **Egypt Air , Korean Air , Royal Air Maroc , Air Mauritius, APG Airlines , TAAG Angola and country representative of French based APG Network (Airline Promotion Group).**

The performance of Khyber International has been excellent and upto the entire satisfaction of the principals.

Management:



KHYBER INTERNATIONAL



MASUD M. KHAN
PRESIDENT

Honorary Consul General of The Republic of Lithuania in Pakistan (since 1996).
President and CEO of Khyber group of companies having offices in Pakistan and Scandinavia involved in Telecommunication, Civil and Commercial Airline Representation for, Marketing and operation since 1980.

Chairman Galaxy Capital Securities Pvt Ltd (Member Pakistan Stock Exchange).

Chairman Blue Zone International Pvt Ltd involved in business of CNG & LNG.

Served as Member Board of Directors from Asia Pacific of APG (Air Promotion Group) leading Commercial Aviation Group in the world, based in Paris having 200 Airlines clients in 176 Countries.

Former Chairman of PATA Scandinavia and Foreign Airlines Committee Denmark.

Served as a member of the Board of Governor and the Vice Chairman of Overseas Pakistani Foundation from 2004 to 2016.



MAUDUD KHAN
C.E.O.

- The C.E.O. of Khyber International who is basically from the field of business administration and commerce, having long marketing experience of travel industry.
- He is looking after day to day management, finance of Khyber International Pakistan and running all the carriers up to the entire satisfaction of principals and the clients.
- Member PATA Pakistan Chapter and Chamber of Commerce and Industries Pakistan.

Management:



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SALMAN JAVED
C.O.O.

Based in Karachi, former Director Pakistan International Airlines (PIA), GM Gulf region and south Europe.

Worked as MD Pakistan Tourism development Corporation.

Now Chairman standing committee of Pakistan chamber of commerce & industries

Honorary Joint Secretary - General, South Asia Tourism Association.

Former Chairman, Pacific Asia Travel Association (Pakistan Chapter).



JAMSHAIID AHMED
MANAGER

Based in Islamabad, has extensive experience in the field of Airlines sales & marketing.

Worked with PIA GSA / IATA agency ,

APG Network products experience since 2012 and is well-known in the market



NADEEM BUTT
MANAGER

Based In Lahore, having vast experience in representing airlines passenger & cargo. 20 years Experience of handling different airlines (Korean Air, Finn Air, Egypt Air, Pegasus Air) Accounts / Sales & Cargo.



KHYBER INTERNATIONAL

Brief Introduction of the Company Structure:





KHYBER INTERNATIONAL

Services:

SALES:

- Sales calls
- Customer Service
- Annual Sales plan and Budget
- Analysis and Effective Reporting

AIRPORT HANDLING:

- We have experience and experienced staff to coordinate handling of Airport on ground.

RESERVATION SUPPORT:

- Web Portal base Reservation
- CRT / SITA Connection
- E-Ticketing
- Group Coordination
- Local Travel Agency Helpdesk

PUBLIC RELATIONS:

- Press Relations: Articles/Interviews/Press Conferences/Press Releases

CARGO DIVISION:

- The firm has experienced airline staff for marketing, sales and reservation of cargo and handling of substantial quantity of cargo on the carriers represented by Khyber International Pakistan.



Services:

MARKETING:

- Market Research
- Proper contacts with IATA/Non-IATA Travel and Cargo Agents, Tour Operators, Interline Partners, Commercial and Business Houses, Travel Journalists, Embassies and Diplomats, National Carrier and Civil Aviation Authority of Pakistan.
- Annual Marketing Plan and Budget
- Product Positioning and support
- Review and Assistance in establishing Market Pricing Levels
- Semi-annual sales and marketing plans

FACILITES:

- Reservation Systems
- Dedicated ticketing counter
- Sufficient space for Neon Signs
- Dedicated Phone Lines
- E-Commerce
- Display Racks



KHYBER INTERNATIONAL

Airlines Representing

KOREAN AIR


AIR MAURITIUS


الخطوط الملكية المغربية
royal air maroc

EGYPTAIR 
A STAR ALLIANCE MEMBER 

HAPG
Airlines

 **TAAG**



KHYBER INTERNATIONAL

Offices in Pakistan:

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Thank You